

# **Formulation**

No. 1010

## Natural Focus Conditioner Meets Whole Foods Premium Body Care standard

#### **DESCRIPTION**

This rich formulation features **Poly Suga®Quat S1210P** in combination with a cationic guar to provide excellent routine conditioning with minimum buildup. It will not weigh down the hair and is appropriate for most hair types.

This formulation is developed with ingredients that meet Whole Foods Premium Body Care standards.

#### **FORMULATION**

Order	INCI Name	Trade Name	%
1	Water		qs to 100.00
2	Cetyl Hydroxyethylcellulose	Natrosol® Plus 330CS <sup>1</sup>	0.10
3	Hyroxypropyl Guar Hydroxypropyl Trimonium Chloride	N-Hance™ 3215 <sup>1</sup>	0.10
4	Stearyldimoniumhydroxypropyl Laurylglucosides Chloride	Suga®Quat S1210	6.50
5	Cetearyl Alcohol	Lanette O <sup>2</sup>	5.50
6	Fragrance	Green Tea <sup>3</sup>	0.20
7	Phenethyl Alcohol and Ethylhexylglycerin	Sensiva® PA 20 <sup>4</sup>	0.75
8	Citric Acid		qs

#### **PROCEDURE**

- Combine ingredients 1-2. Hydrate per manufacturer's instructions.
- 2. Heat to 65°C. While heating, add 3. Neutralize with 8, and then add 4.
- 3. At 65°C, add 5 and mix until completely melted.
- 4. Cool to 50 55°C.
- 5. Add remaining ingredients, holding temperature at 50 55°C.
- 6. Homogenize and cool to room temperature.

### **TYPICAL PROPERTIES**

Appearance White opaque viscous liquid

pH 6.0

Viscosity ~20,000 cps

#### **SUPPLIERS**

<sup>1</sup>Ashland, <sup>2</sup>BASF, <sup>3</sup>Premier, <sup>4</sup> Schülke & Mayr

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